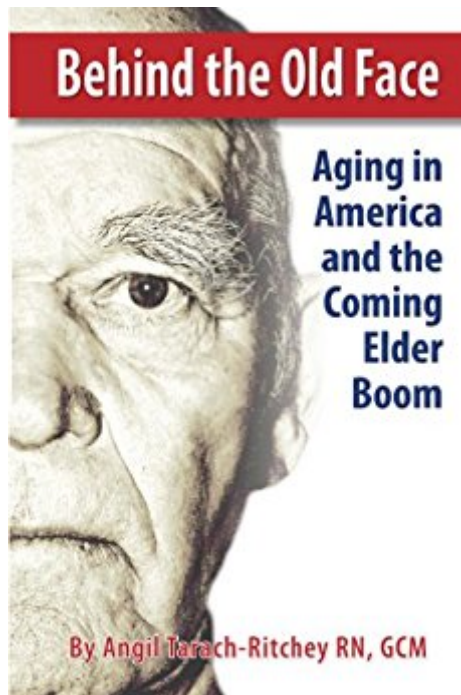


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# Behind The Old Face: Aging In America And The Coming Elder Boom



## Synopsis

After the highly respected author discovered a resident's box of old love letters as teenage nursing-home aide in 1977, her view of elderly patients was altered and inspired her lifelong career of geriatric care and advocating for quality elder care. She provides us an overview of aging and elder care in the U.S in this best-selling and award winning book. Drawing upon over 3 decades of experience and her interviews with seniors, Angil Tarach-Ritchey RN, GCM reveals the rich inner worlds of the elderly, conveys their advice and describes her vision of a community-based, intergenerational, and sustainable approach to senior living and care for our aging future as we face the Elder Boom's crisis.

**Who Will Benefit From Reading Behind the Old Face?**

1. Seniors now and into the future. If the treatment and care of older adults didn't need improving, this book would have not been written. This is the overall intention and motivation of the author.
2. Baby Boomers that either won't be able to, or do not want to pay between \$100,000.00 and over \$210,000.00 for care in 20 years or so. Statistically 70% of those over 65 years of age will need some amount of care for an average of 3 years. If you want a positive and uplifting aging future in your own home that you can look forward to rather than dread, and won't send you to the poorhouse this book is for you!
3. Caregivers, both family caregivers and professionals in healthcare, since the vast majority will care for seniors in one capacity or another and are all of us are aging too. Whether you are a nurse's aide in a skilled nursing home, a physician in ER, a volunteer directing patients, a social worker, nurse, therapist, or are in insurance sales or financial planning, we all come in contact with seniors and need to better understand aging in those we care and interact with, and ourselves.
4. Business Owners are losing 34 billion dollars annually in lost productivity related to employed family caregivers and this problem is going to get much deeper and far reaching than most realize as care costs become unaffordable for the vast majority, and government programs that are currently helping those under the poverty line will not be able to meet future costs. Find out how you can become part of the solution!
5. Government Officials in aging, housing, Medicare, Medicaid, Social Security and Veterans Administration who have a vested interest in how our nation will handle 78 million aging boomers.
6. Philanthropists, Foundations, Major Corporations, Patient Advocates, Hospitals, and other nonprofits interested in aging, senior health, the changing population, social change, and being a part of a great aging future.
7. Our country as a whole because the one thing we have in common from the day we were born is we are all aging. Find out how to reduce healthcare and custodial care costs all without taxing family members and US businesses.

**Honorable Book Endorsements**

“This book is a must read for the Baby Boomer generation. It faces the challenges of aging head on, written with compassion and vision.” Ken

Dychtwald, Ph.D., Author of *A New Purpose: Redefining Money, Family, Work, Retirement and Success* – Angil has done a remarkable job illustrating the difficulties facing our seniors today, compelling the reader towards empathy and providing a unique solution to what may be the next major public healthcare debate – the rising cost of caring for our older generations. – Vesper Patrick | Director, Content Development Nurse Together – Tarach-Ritchey encourages us to not only reframe our thinking about aging in an empowering way, she also presents us with a practical, nuts-and-bolts solution for the pending baby-boomer retirement wave. She invites us not only to honor the aging process, but provides a means by which we are more able to do so. – Shayne A. Mason RN, MSN, NP Co-host of Nurse Talk Radio •, Instructor at University of San

## Book Information

File Size: 7304 KB

Print Length: 187 pages

Page Numbers Source ISBN: 1937504336

Simultaneous Device Usage: Unlimited

Publisher: DreamSculpt Media Inc (November 12, 2012)

Publication Date: November 12, 2012

Sold by: Digital Services LLC

Language: English

ASIN: B00JFF5OK2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #401,822 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #36

in Books > Medical Books > Nursing > Long-Term Care #44 in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Social Sciences > Gerontology #283 in Books > Politics & Social Sciences > Social Sciences > Gerontology

## Customer Reviews

Few books on aging provide the multiple perspectives needed to understand the current aging crisis in America. Typically, the focus is singular. Facts and figures on demographic trends, advocacy or interviews with older persons are the focus. Caregiving issues may figure prominently or a proposed

model for community is discussed. Rarely, do you see a combination of these topics. This book covers it all. Angil Tarach-Ritchey offers 30-years of nursing experience with the elderly, advanced professional training and limitless empathy to communicate the big picture about elders. Let's start with her background in nursing and as owner of a home health care agency. She is only too well aware of the disregard for elders in this society. "I have seen more advocacy for an animal than an abused senior," she writes, a caring perspective that radiates throughout the book. Part I provides a thoughtful review of the current climate of aging, including Angil's personal story. Topics range from her experience caring for the very sick elderly in a nursing home, while still an adolescent, to essential information about Alzheimer's disease. She also offers considerations about retirement--that is, are people prepared for the big transition from an active working life to creating a meaningful post-retirement? Current and future demographics further detail the reality we all face: families scattered and unable to care for their older relatives, lack of income among the very old and sick, breakdown of long-term care options, as well as isolation and neglect of older people. The ever-present concern about health care costs and the viability of Social Security, especially for the Boomer generation, are also addressed.

We are a caregiver (professional or otherwise), or we are someone who needs or will need a caregiver, or we are elderly or disabled and need to make decisions concerning our welfare, or we are middle-aged and want to plan for our elder years, or we have an elderly person in our life. EVERYONE falls into one of these categories, and everyone needs to read *Behind the Old Face: Aging in America and the Coming Elder Boom* (published by DreamSculpt Media, November 12, 2012), a groundbreaking book by Angil Tarach-Ritchey. From challenges to the current system of care for the elderly to a vision of the future of elder care, from information on navigating the system to candid stories from the mouths of elders, Tarach-Ritchey covers the gamut of issues surrounding aging in America and what challenges lie in our future, especially if we are baby-boomers. Tarach-Ritchey is a veritable fountain of knowledge, insight and skill in dealing with issues of the elderly. With a background that began in nursing home care, culminating in the creation and management of her own home care agency, she brings over 30 years of experience to the reader in a vehicle of profound sensitivity and compassion. She is the author of *Quick Guide to Understanding Medicare, Medic-aid and other payer sources*, available on Kindle, and "The Aging Question; A Vision for the Coming Elder Boom", a M2 Ebook, as well as being featured on websites, in publications, and as a guest speaker on matters of the elderly. She is founder of The Elder Boom(tm) Foundation, a "501C3 non-profit dedicated to educating families, professional caregivers

and healthcare professionals to a new vision of senior living and care." More information on the foundation can be found on her website, [...].

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